



Sponsorship Opportunities

AGRICULTURE INDUSTRY
SYMPOSIUM 2026
CELEBRATING 50 YEARS

JANUARY 28–29, 2026
QUALITY HOTEL, GANDER, NL

ABOUT NLFA

The Newfoundland and Labrador Federation of Agriculture (NLFA) is a non-profit organization that represents and advocates for farmers and farm groups across the province. Our motto is “farmers for farmers” and our mission is to lead the advancement of a diverse, successful, and sustainable agriculture industry in Newfoundland and Labrador.



*The current NLFA Board Executive at Ag industry Symposium 2025.
Left to right: President Wayne Simmons; Secretary-Treasurer Howard Morry;
Director Krista Chatman; Director Kent Fudge; Vice President Andy Wright*

WHO WE REPRESENT



AGRICULTURE INDUSTRY SYMPOSIUM

The annual Agriculture Industry Symposium is the largest gathering of agriculture leaders in Newfoundland and Labrador to connect on the industry's role and evolving impact.



Farmers, industry organizations and partners from across the province will enjoy networking opportunities, panel discussions, keynote speakers, info sessions, as well as a welcome reception and an awards gala.

NLFA also hosts our Annual General Meeting during the symposium and provides opportunity for other commodity associations to do the same. We also strive to provide locally sourced food and beverages to support our members, commodity groups, and local economy.



SPONSORSHIP PACKAGES

HARVEST \$5,000

- *Two (2) complimentary event registrations
- *One (1) complimentary exhibit booth
- *8-10 minute presentation time slot
- *Acknowledged in Opening Remarks
- *Company logo featured prominently in event program, on signage, on event website and social media
- *Promotional item giveaway/in delegate kit

CULTIVATE \$2,500

- *One (1) complimentary event registration
- *One (1) complimentary exhibit booth
- *1-3 minute presentation time slot
- *Acknowledged in Opening Remarks
- *Logo recognition in program, on signage and online
- *Promotional item giveaway

GROW \$1,500

- *One (1) complimentary event registration
- *One (1) complimentary exhibit booth
- *Acknowledged in Opening Remarks
- *Logo recognition in program, on signage and online

SEED \$500

- *One (1) complimentary exhibit booth
- *Logo recognition in program, on signage and online

CUSTOM

Whatever your budget, we can work with you to build a sponsorship opportunity that can suit your needs!

EXCLUSIVE OPPORTUNITIES

GALA
\$7,500
(LIMIT 1)

- *Complimentary table to the Awards Gala
- *Two (2) complimentary event registrations
- *Logo recognition in prominent displays, agenda, online
- *Complimentary Exhibit Booth
- *Presentation time slot at the Gala
- *Promotional item giveaway at the Gala

RECEPTION
\$5,000
(LIMIT 1)

- *Two (2) complimentary event registrations
- *Logo recognition in prominent displays, agenda, online
- *Complimentary Exhibit Booth
- *Presentation time slot at the reception
- *Promotional item giveaway



Increase your brand exposure through direct contact with our farmers, event advertising and speaking opportunities that help boost your brand equity. You'll have direct contact with attendees with warm business leads which can be highly informative for product development & market research.

All sponsorship opportunities can be customized to suit your needs!

CELEBRATE NLFA'S 50TH ANNIVERSARY

2026 marks the 50th anniversary of the Newfoundland and Labrador Federation of Agriculture, so this year's symposium will be a celebration of agriculture!

This year's theme is ***Fifty Years Strong: Cultivating Legacy, Leading Change***. We will look back over what has been accomplished over the last 50 years, discuss the priorities and challenges currently facing the sector, and make plans for the future growth of the provincial agriculture industry.

The contribution and participation of our sponsors is a valuable investment not just in the success of this event, but in the long-term growth of this priority sector in Newfoundland and Labrador.



CONTACT

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If you are a new sponsor, please fill out the registration form on the last page and send to Christa Wright, NLFA Industry Development Manager.

SPONSOR REGISTRATION

Organization Name

Contact Name

Phone

Email

Address

Sponsorship Level *Choose one.*

☐

Harvest Sponsor (\$5,000)

☐

Gala Sponsor* (\$7,500)

☐

Cultivate Sponsor (\$2,500)

☐

Reception Sponsor* (\$5,000)

☐

Grow Sponsor (\$1,500)

**Limited availability*

☐

Seed Sponsor (\$500)

☐

Custom *For specific requests, please describe.*

Thank you for your interest! We will contact you to determine details and discuss your sponsorship options and perks.