



Communications Assistant: Summer Job

The Communications Assistant is primarily a storyteller. This role will assist the NLFA Public Trust & Marketing Manager in promoting awareness of the agriculture sector in Newfoundland and Labrador through telling farmers' stories, attending & reporting on events, and assisting in other projects as required. This position will include writing stories for the Agriview magazine and creating posts for NLFA's social media accounts.

This 8-week summer position will help a young person increase their understanding of the agriculture industry in Newfoundland and Labrador and gain professional communications experience in a non-profit setting.

About the Federation

The Newfoundland and Labrador Federation of Agriculture (NLFA) is an organization which represents farmers and farmer groups in the province. Our motto is "Farmers Helping Farmers", and we believe that by sharing information and speaking with a united voice, farmers can work more effectively for the betterment of the agriculture industry, and for the improvement of our Province as a whole. NLFA hosts a variety of projects and programs aimed to support the AG sector through representation, building community and promote awareness of farmers & local food.

Duties

- Writing stories (feature-length and news style) for print and online publications
- Creating social media content (Facebook, Instagram, X, LinkedIn)
- Graphic design using Canva
- Photography and/or videography
- Engage with farmers and agriculture industry stakeholders by visiting farms and attending events, etc.
- Assisting in other projects as required

Compensation and Other Details

- This is a summer position, lasting 8 weeks from June-August
- \$23/hour for 37.5 hours/week
- This position can be in-person or remote
- The applicant must be between 15 and 30 years of age, as per the requirements of [AAFC's Youth Employment and Skills Program](#)

How to Apply

Please send your PDF resume and cover letter to hire@nlfa.ca by **May 31, 2024**. Only those that are selected for an interview will be contacted.