



Newfoundland and Labrador Federation of Agriculture

“AgriFoods and Garden Show returns to the Avalon”

October 18, 2013

The Newfoundland and Labrador Federation of Agriculture is pleased to announce the annual AgriFoods and Garden Show will be taking place at the Jack Byrne Arena in Torbay from October 18th-20th. This event is the largest show of its kind in the province.

The show features exhibits from various sectors of the province’s agriculture industry. The show’s key objective is to promote our agriculture and agrifoods industry and increase awareness of the importance of the industry to our province. The farmers’ market features fresh vegetables, fruit, berries, eggs, and meats. There are information sessions and cooking demonstrations using fresh local produce. The event also features lots of attractions for kids including an agricultural spelling bee, a petting farm, an interactive milking cow, and a chick hatchery.

“The agricultural industry has grown significantly and become more innovative with our department playing a key role in supporting the producers and the industry through our many funding programs,” said the Honourable Derrick Dalley, Minister of Natural Resources and Minister Responsible for the Forestry and Agrifoods Agency. “The AgriFoods and Garden Show demonstrates the positive impact of industry, farmers, producers and our department working together. The event is well attended every year by people who enjoy sampling the local products and learning more about the province’s agriculture and agrifoods industry.”

“This event is all about awareness, from meeting farmers and buying from the people who are growing our food, to educating kids about where their food comes from,” said NLFA President Eugene Legge. “The Jack Byrne Arena is a fantastic venue, which provides a great area to showcase exhibits, hold a farmers market, and have lots of other great activities for people of all ages. We are excited to have the show on the east coast again.”

This year we are also helping the community through a fundraiser whereby \$1 from each admission ticket sold goes to the Single Parent Association of Newfoundland (SPAN). Additionally, we will be collecting non-perishable food items that will be donated to the Community Food Sharing Association.

The Newfoundland and Labrador Federation of Agriculture is an organization, which represents farmers and farmer groups in the province. “Our motto is ‘Farmers Helping Farmers’, and we believe that by sharing information and speaking with a united voice, farmers can work more effectively for the betterment of the agriculture industry, and for the improvement of the province as a whole. The agriculture and agrifoods industry provides approximately 6,500 direct and indirect jobs in Newfoundland and Labrador.

The event is funded under *Growing Forward 2*, a cost-shared program between the Governments of Canada and Newfoundland and Labrador. The new five-year *Growing Forward 2* provides \$37 million in investments in innovation, competitiveness and market development for the province’s agriculture and agrifoods industry cost-shared on a 60:40 basis.

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“Farmers Helping Farmers”