



Who IS ON THE FARM

As a former RCMP officer from New Brunswick, Jeff Milner is not your typical Newfoundland and Labrador farmer. His core product is also different. What sets his frozen blueberries apart from most others is both the blueberries themselves and how they are processed.

Frosty Wild Blueberries are low bush blueberries. Most of what is sold in grocery stores, in this province and across the country, are high bush



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ISSN 1911-2297

Who IS ON THE FARM



Staff at Jumpers' Brook Farm process blueberries.

berries, which are generally a planted crop, instead of wild. Blueberries are a natural health food, due primarily to their high antioxidant count. But it is in this very area where the low bush berries, like those Jeff is producing, are superior to their high bush cousins. Recent lab tests have confirmed that Newfoundland low bush blueberries are higher in antioxidant value and other pharmaceutical values, primarily due to the skin of the berry.

The other big difference between Frosty and its competitors is in the processing. Most berries are cleaned to remove leaves and stems using a water process.

Jeff prefers to use an air-based process which means the berries will retain more of their natural colour and won't stick together when frozen.

Jeff went through the RCMP's Regina Training Academy, and requested a posting in Newfoundland, coming here in February, 1981. He has been here ever since, and retired from



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Who IS ON THE FARM

the force in 2005. While blueberry farming is not in Jeff's family, farming certainly is. Jeff grew up on a beef farm in his hometown of Sackville, NB and has always had a love for farming.

The berries found under the Frosty brand are grown at Jeff's farm, called Jumper's Brook Blueberry Farm, which is located in central Newfoundland, east of Bishop's Falls. Jeff's farm is a 470-acre operation which usually employs 50 to 60 staff. He is predicting that this year will be the busiest year to date with about a hundred workers on staff for varying lengths of time.

Jeff cites new markets discovered over the winter for fresh and frozen Blueberries as being responsible for this increase. He went on to talk about a staff position that he sees as vital, "The most important employee this year will be a marketing person to assist in promotion, and all other paperwork which comes with farming, and running a large crowd of workers."

Frosty Wild Blueberries have been available in stores across the province for about a year. Shoppers can find them in five-pound boxes in the frozen-food section of Costco, Sobeys, and some Co-op and Coleman's stores.



In the future, Jeff hopes to expand the business into further secondary processing. His plans include juices, dehydrated blueberries, blueberry barbecue sauce, and even nutrition bars.

Jeff's plans for the future don't even stop at blueberries. To extend the season beyond the times when blueberries grow, Jeff is looking at expanding into cranberries, partridgeberries and sea buckthorn. These plans involve utilizing the existing processing infrastructure to process the other berries.

With a very solid foundation already built, including wide distribution and availability, and ambitious plans for the future, Jeff Milner's Jumpers Brook Blueberry Farm looks poised to enjoy continued and even greater success in future. The Newfoundland and Labrador Federation of Agriculture wishes Jeff and his farm the best for this season and beyond.

Find Jumper's Brook Blueberry Farm online:
www.frostywildblueberries.com

By Matthew Carlson

PRESIDENT'S MESSAGE



Eugene Legge
President

Thanks to recently approved funding from the Growing Forward program, I am pleased to announce that the Federation will be embarking on several new initiatives in the coming months. Through this initiative, we will be focusing on four key areas: Agriculture in the classroom (AITC); agri-

tourism; agriculture awareness; and business and industry Development.

This is all part of our goal of developing a long-

term plan to assist in achieving agricultural sustainability for the province.

In the area of agriculture in the classroom, NLFA is looking forward to educating the province's K-12 students on the importance of agriculture, sustainable food systems, and protection of NL resources. The program will help to enable students to make informed decisions about food choices and safety, as well as promote the provincial agriculture industry through career profiling. Through AITC, the Federation will develop a province-wide strategy, along with resources for program and provide tools to educators.

For the agri-tourism component of the project, it is our aim to raise awareness for local agricultural products and services, while growing the sector

PRESIDENT'S MESSAGE

through increased revenue opportunities. This initiative intends to stimulate development of new agri-tourism operations from both new and existing farms.

Another part of the NLFA's new project is focused on agriculture awareness. This initiative will build awareness on both the supply and demand side of the industry and build on the work which was begun by the provincial Department of Natural Resources over the past few years. Through the work done on this file, the Federation will develop partnerships with industry to promote NL agriculture. There will be a focus on both career and investment opportunities while highlighting the economic contribution of farming in the province.

The remaining pillar of this new project is business and industry development. This will focus on

commodities which have a big, underdeveloped potential for growth. This includes livestock like natural and organic beef, as well as the blueberry and cranberry sectors, and vegetables. These commodities will be strengthened through several different means, including innovation and adoption of new technologies to enhance efficiency and competitiveness. This initiative will go a long way toward helping the province deal with food security concerns as well, as it focuses on commodities which have the largest potential for growth.

The Federation is looking forward to getting started on these exciting new initiatives and seeing our industry grow.

I would also like to take this opportunity to wish all our members a safe, productive and prosperous summer growing season.

FEATURE

A Healthy Start to the Day for Students Across the Province

The Newfoundland and Labrador Federation of Agriculture, working with the Kids Eat Smart Foundation, and School Milk Foundation celebrated Nutrition Month on March 15 and 16 by hosting an event called Rooting for Health in schools

throughout the province. The event provided breakfast consisting of locally produced blueberries, eggs, and milk, as well as farmer visits and more. Students even got the opportunity to plant seeds in their own individual pots to try their hand



Students with freshly planted pots at Xavier Junior High in Deer Lake.



A group of volunteers and staff at Roncalli Central High in Avondale.



at farming and growing healthy vegetables.

Participating schools included:

Goulds Elementary (Goulds)
Xavier Junior High (Deer Lake)
C.C. Loughlin Elementary (Corner Brook)
Roncalli Central High (Avondale)
Greenwood Academy (Campbellton)

Holy Redeemer Elementary (Spaniard's Bay)
E.A. Butler High (McKay's)
Smallwood Elementary (Gambo)
Whitbourne Elementary (Whitbourne)
I.J. Samson Junior High (St. John's)
Funding to host the event provided by Growing Forward.

The following are pictures from participating schools across the province:



Philip Thornley speaks to students about berry farming at Greenwood Academy in Campbellton.



Signage at Goulds Elementary.

AGRICULTURAL MEMBER PROFILE

History and Horticulture on the West Coast

By Matthew Carlson

Brothers Ernest and Walter Romain operate Romain's Farm in Port-Au-Port East on the province's west coast. They have a family history in farming, as their great great grandfather, Ernest L. Romain, came from Bordeaux, France in the 1830s, married an English woman and started farming on the small area that he had acquired at that time. The farm has expanded since then and today spans approximately



Ernest (L) and Walter with their Century Farm signs.

200 acres.

In recognition of the historic roots of Romain's Farm, the Agricultural History Society presented the farm with its Century Farms designation in 2006. The award was created that year to honour farm families in the province who have farmed their land continuously for 100 years or more. Award recipients receive framed certificates and an all weather gate specially designed with the Century Farm

AGRICULTURAL MEMBER PROFILE



Logo, which includes a horse drawn farm implement and a modern farm tractor.

Over the years Romain's Farm has produced many types of food, including poultry and sheep. Presently, it operates as a vegetable and forage operation. The primary crops include potato, turnip, and cabbage. Additionally, carrots, beet, pumpkins, and zucchini are produced on the farm. To get their product to local consumers, most of Ernest and Walter's product goes to wholesalers. Another portion of their fresh veggies goes directly to local stores, and despite the fact that there is no farm market on site, some people even come right

Walter Romain in the farm greenhouse.



to the farm gate to buy. Most of the forage produced goes to Headline Holsteins.

A typical day on the farm starts at around 6:30 in the morning with a trip to barns and greenhouses. Then ploughing the fields is next, followed by mowing and baling hay. The work day will often stretch on until dark, but sometimes it finishes at around 5pm.

Ernest cites labour as the biggest challenge facing his farm. At planting time he can





usually find all the workers he needs, but it is more difficult during harvest season. Romain's Farm typically employs from 3 to 5 staff. In addition to labour, there are other challenges as

well, including keeping up with and working through programs like HACCP.

In the future, Ernest and Walter are looking at the possibility of building a farm market, as well as clearing more land, purchasing some new equipment – a rock picker is at the top of their list, and generally expanding their operation.

The Newfoundland and Labrador Federation of Agriculture is pleased to profile Romain's Farm, and to recognize the hard work and dedication of the Romain family towards the advancement of agriculture in our province.

EVENTS & HAPPENINGS

Annual Farm Field Day – Brookfield Road

Agriculture and Agri-Food Canada will host its 52nd annual Farm Field Day on Saturday, August 14, 2010 from 10am – 5pm. The event will take place at the federal and provincial agriculture complex at 308 Brookfield Road in St. John's. The day will feature research and agricultural displays, tractor rides, calf showmanship, a cattle auction, farm animals, horse rides, scavenger hunts, face painting, hay rides, line dancing and much more. Admission is free and so is the parking.

Visitors can speak one-on-one with Agriculture and Agri-Food Canada scientists and staff about the latest research on small berries, corn, manure management, integrated pest management and drainage. Representatives from the Newfoundland and Agriculture industry will be on-hand to answer questions and talk about agriculture in the province.

For further information, please call 772-0461.

St. John's Farmers' Market Returns for Season

The St. John's Farmers' Market held its first market of the season on June 5th at the Lion's Chalet.

Organizers worked throughout the winter, writing proposals for projects and preparing



for the co-operative, all of which are helping to secure the long term sustainability of the market.

Vendor bookings and requests officially began the middle of May and are also now available.

If you are one of the many market shoppers, please know that the energy is high and organizers and vendors are all looking forward to the rest of the season.

The market is open on Saturdays, 10am to 2pm at the Lion's Chalet on Bonaventure Avenue.

2010 Agriculture Expos and Trade Shows:

Floral Art Show

MUN Botanical Garden, St. John's
July 17, 2010

Deer Lake Strawberry Festival Days

July 23 - 25, 2010

North West River Beach Festival

North West River
July (Date to be determined)

St. George's Blueberry Festival

St. George's
August 7th and 8th, 2010

Garnish Bakeapple Festival

Garnish
August 9th-15th, 2010

EVENTS & HAPPENINGS

Brigus Blueberry Festival

Brigus

August 12th – 15th, 2010

Bakeapple Folk Festival

Forteau

August 6th-8th, 2010

Big Land Fair

Happy Valley – Goose Bay

September 10th -12th, 2010

Springdale Craft and Trade Show

Springdale

September 9th-11th, 2010

Lewisporte and Area Annual Craft and Trade Show

Lewisporte

September 16th – 18th, 2010

Humber Valley Agriculture Fall Fair

Deer Lake

Date to be determined

Partridgeberry Festival

West St. Modeste

September (Date to be determined)

Port au Port Agricultural Fall Fair

Port au Port West

September 25th-26th, 2010

Agri-Food and Garden Show

Torbay

September 24th – 26th

Fogo Island Partridgeberry Festival

Iceberg Arena - Fogo Island Central

3rd week in October

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The following are examples of projects recently approved by NL Agri-Adapt Council Inc. (AACI) with funding under Agriculture and Agri-Food Canada's Canadian Agricultural Adaptation Program (CAAP):

Utilizing Aquaculture Waste as Fertilizer (UAWF)

With the rising cost of chemical fertilizer, shipping costs and the overall issues associated with agricultural sustainability and soil conservation, agricultural producers in Newfoundland are always searching for new, innovative and economically viable approaches to overall farm management. This UAWF research project will evaluate the potential for a local source of soil amendments/fertilizer which may be used in both organic and traditional crop sectors.

The pilot study will evaluate the feasibility of the agriculture industry to produce silage from salmon mortalities from aquaculture production. It will also optimize, develop and evaluate the product for on-farm crop application.

Liquid fish fertilizer is a source of nutrients that supplies both macro and micronutrients required for plant growth. The application of an organic product such as fish silage to soil has many benefits beyond a fertilizer source. Organic matter added to soil will vastly improve soil quality and overall productivity of soil. Regular additions of this product will improve soil structure, enhance water and nutrient holding capacity, protect the soil from erosion and compaction as well as support a healthy community of soil microbes. Any improvements in these soil quality indicators will have a positive effect on crop production, the environment and overall agricultural sustainability for Newfoundland and Labrador.

Silage will be taken to a lab and a recipe will be developed that will be used as a soil amendment/fertilizer for on farm test plot trials in Newfoundland and Labrador. Local producers will have the opportunity to participate in the project by donating a portion of farmland for test plots, volunteering time and equipment for soil preparation, planting, and application of the product.

The crops will be monitored throughout the growing season and overall crop performance will be evaluated. Disease resistance, soil organic matter, crop yield and nutrient content of soil and crop are among the key measurements to be examined during this pilot study.

The results of this study will provide the Newfoundland and Labrador agricultural industry with the required information to economically produce a liquid fertilizer that may improve soil quality and overall crop performance; thus, reducing the demand for imported chemical fertilizer, which will enable the industry to be more sustainable and remain competitive.

The Newfoundland and Labrador Federation of Agriculture (NLFA) is working with the Institute for Biodiversity, Ecosystem, Science and Sustainability (IBES), the Nova Scotia Agricultural College and Guelph University to facilitate the research for this project.

Funding to develop the fertilizer and conduct field testing is provided through Agriculture and Agri-Food Canada's Canadian Agricultural

The Canadian Agricultural Adaptation Program (CAAP) was developed as the successor to the Advancing Canadian Agriculture and Agri-Food (ACAAF) Program, whose mandate expired March 31, 2009.

The CAAP program continues the innovative industry-led approach employed under the ACAAF program with projects delivered at both the national and the regional level.

In Newfoundland and Labrador CAAP is delivered by the Agri-Adapt Council Inc. (AACI).

AGRI-ADAPT COUNCIL INC. UPDATE

Adaptation Program (CAAP). The Agri Adapt Council Inc. (AACI) approved \$181,950 towards the project.

Increasing Beneficial Fatty-Acids in Lamb Through Feed Systems

This Nova Scotia based project seeks to determine feeding protocols for the production of nutrient-enhanced lamb products that could increase consumer demand and command premium prices for producers.

The goal is to improve the quality of lamb meat by increasing the content of CLA and omega-3 fatty acids; thus providing opportunities to uniquely market Atlantic lamb products to the health conscious consumer. The potential to use pasture species (in particular, red clover) as a way to alter the fatty acid profile of lamb meat will be studied and compared to dietary supplementation, with various sources of polyunsaturated fatty acids during the finishing stages of lamb production.

Through this project, the lipid content and fatty

acid composition of foods could be altered to increase the proportion of beneficial polyunsaturated fatty acids such as CLA, DHA and EPA. This would help consumers meet their nutritional requirements as well as increase market appeal and product sales for producers.

The knowledge gained as a result of this project increases our capability to alter livestock products to meet the nutritional needs of the consumer without negatively impacting livestock production.

The Sheep Producers Association of Nova Scotia (SPANS) has partnered with research expertise at the Nova Scotia Agricultural College and Agriculture & Agri-Food Canada to carry out this research initiative.

Funding to research and test fatty-acid augmentation through feed systems is provided through Agriculture and Agri-Food Canada's Canadian Agricultural Adaptation Program (CAAP). This Nova Scotia-led multi-province proposal received \$131,149 in CAAP funding. The Agri-Adapt Council Inc. (AACI) approved Newfoundland and Labrador's \$8,300 contribution towards the project.

LABRADOR REPORT

New NLFA Labrador Representative Looks at Past Year

By James Purdy



2009 was one that we will definitely remember; it was about '46' days between frosts, then it was dry, just no rain... and when Mother Nature decided we *really* had to have rain it was accompanied with cold wind. After the spring setbacks it turned into a great summer; long sunny days and lots of customers!

Some of the farms here in Central Labrador had some unfinished land clearing / soil augmentation trials that our association sponsored and these were completed and the finding reported.

Land clearing projects are ongoing with all of us,

some with small plots and other with larger fields. We are hampered by not being able to burn the piles of waste, stumps, roots and slash, during the summer. On the other hand we are certainly thankful that our land is nearly stone free, the average is about one wheelbarrow full for every ten acres. The extremely low pH requires a LOT of limestone and the tangled network of Labrador tea roots makes the big tractor 'snort' while on the MeriCrusher.

Irrigation is needed for most of our crops on this sandy loam and some of the farms are participating with a water use study by Dr. K. Abdel Razek of the Water Resources Management Division, Department of Environment and Conservation, NL.

The purchase, by Lake Melville Agricultural Association, of a new limestone spreader and a new rotary harrow, sized to our association's tractor, has speeded up field work and lowered manhours spent.



Like I mentioned before we had plenty of customers and a great summer but... the late spring frost and slow germination made for 'sorry we're all out' too many times.

There was a 'Labrador' dairy feasibility study commissioned by NL Agrifoods completed, reported and released. Discussions about the 'findings' are

ongoing.

It was sad to lose Henry (Hank) Shouse, one of our 'new entrant' farmers. His knowledge and determination, to clear his farm and grow things at 86, was inspiring. We miss him and often speak of him. His son Jimmy carries on with the fur farm, raising lynx and the very best foxes in Canada.

HUMAN RESOURCE FILE

The Labour Market Planning Committee has continued to meet on a regular basis to ensure the NLFA hosts a well-planned and valuable **Labour Market Symposium**. We have added a sub-committee that meets weekly and has taken on extra responsibilities in order to meet our goals.

To date, we are working on the agenda and lining up appropriate speakers and workshops. The date of the Symposium is **October 26 – 28, 2010**, and is being held at the Capital Hotel in St. John's.

Outside of the Symposium, the NLFA is still involved with outside organizations such as the National Agriculture in the Classroom Network, and the Canadian Agricultural Human Resource Council (CAHRC), Random North Development Association, and the North East Avalon Regional Economic Development Board (NEA REDB). These organizations are working on various projects, many of which are related to the agricul-

tural labour market.

CAHRC has been quite active in the past few months and have invited a large number of Newfoundland and Labrador producers and industry representatives to attend information forums and meetings. They are currently conducting research into the employment and training needs of farms with revenue less than \$100,000 annually. This survey can be viewed and completed online – www.cahrc-ccrha.ca, or by phone – 1-866-430-7457, ext 228.

Other projects we are working on include the Avalon Agriculture Advantage, which is currently being developed by NEA REDB and scheduled for November 2010; and the College of the North Atlantic, who are working on a number of potential programs for the agriculture industry.

Please feel free to contact the NLFA if you have any questions or concerns relating to human resources, or the labour market.

ASK THE SAFETY EXPERT

Terry Noseworthy is an Occupational Health and Safety Officer with the Department of Government Services' Occupational Health and Safety Division.

Q I hear that many farm animals can make sounds as loud as a rock concert and may cause hearing loss. Is this true, and which types of livestock are usually the loudest?

A Large numbers of livestock in a barn can get very noisy. Some of the noisiest are swine during feeding. Section 68 of the Occupational Health and Safety Regulations addresses noise in the work place. Hearing protection is required when exposed to noise that exceeds 85 decibels. The rule of thumb is that if you can't hear another person speaking when standing at arms length from them, hearing protection should be worn. Damage from noise exposure is not reversible therefore it is important to wear appropriately rated hearing protection suitable for the tasks performed. To reduce the potential for hearing loss on a farm, it is important to implement a hearing conservation program in the workplace.

ASK THE SAFETY EXPERT

Some examples of agriculture noise hazards:

Ordinary conversation	60 decibels
Ventilation Fans	65 – 75 decibels
Small chicken coop	70 decibels
Cattle tending/milking	75 decibels
Farm Tractor	80 – 110 decibels
Sheep sheds during shearing.	90 decibels
Chain saw	100 decibels
12 hp gas engine (driving auger)	100 decibels
Swine barn during feeding	120 – 133 decibels

Q Do I need Rollover protection on my old tractor?

A Section 261 (1) (e) of the Occupational Health and Safety Regulations requires mobile equipment including agricultural and industrial tractors weighing 700 kilograms or more to have rollover protection structures (ROPS).

Also, Section 261 (2) states that the minister may require a rollover protective structure to be installed on mobile equipment, other than mobile equipment referred to in subsection (1), where the design of the equipment or circumstances of use indicate the need.

Older models may be retrofitted with ROPS. These structures have saved many lives and are required on heavy equipment where there is possibility of roll over. Seat belts are also required to be used to keep the operator inside the protective structure during a roll over.

To submit a question for a future *Ask the Farm Safety Expert* section, please contact Matthew Carlson at 747-4830 or mcarlson@nlfa.ca



NEW & EXCITING

NL Farm Family Sought for BBC Reality Show

UK Production company Twenty Twenty Television is seeking a farming family from Newfoundland and Labrador to feature in BBC3's third series of *World's Strictest Parents*.

The series is about teenagers, parenting and discipline. In each one-hour program, two teenagers, aged between 16 and 18, are sent to live somewhere for a week to experience life as part of a local family.

The company is filming in 10 countries for this series and has already filmed episodes all over the world to understand a wide variety of cultures, faiths and politics, from Sri Lanka to Kenya and the USA to South Africa. It is now looking for a hard-working and loving host family in this

province.

The family would need to be willing to accommodate two teenagers for one week and instill in them the morals and work ethic they demand of their own children. The teens would be expected to join in the activities of the household so they will not be guests in the house but new members of the family. The host family needs to have at least one teenager of their own aged between 13-18 years.

A spokeswoman for Twenty Twenty said: "The first and second series were a huge success as both the host families and teenagers found the experience extremely rewarding – some even found it life changing. Parenting is a difficult job and opinions on the best way to do it differ wildly – we think this series gets to the heart of this important and topical issue and allows us to





Two UK teens and a host family in India from a previous series of *World's Strictest Parents*

**BBC
three**

explore different parenting techniques and family values around the world.

"Rather than simply strict, which sometimes has negative connotations; the parents need to be disciplined and firm but fair with their children. The best parents from the last series were loving, kind, caring and compassionate. We are looking for parents who feel that it is important to maintain control over their teenagers' lives and put boundaries in place which do not allow them to

make bad choices.

"We are essentially looking for a local family who are prepared to invest some time in the development of these young lives – in areas such as discipline, work ethic and structured morals."

The program has recently been nominated for a Royal Television Society Award, and the makers uphold strong standards of traditional documentary making.

If anyone is interested in being part of the series they should email the Assistant Producer, David Cheesman, at david.cheesman@twentytwenty.tv or contact him by telephone at 011 44 207 424 7734. It is hoped to film the programme towards the end of August 2010 so those interested are asked to apply as soon as possible.

Opportunity for Avalon farmers to Be Listed in Local Food Guide

The Avalon Alliance of regional Economic Development Boards will put producers "on the map" and grow local economies with a new Buy Local! Buy Fresh! food guide. For producers of vegetables, meats, berries, preserves, and dairy this will mean increased access to markets and value for their agricultural products. The guide will be useful year round by including farmers' markets and retail locations. Consumers will be able to identify where and when these products

are available, and be made aware of the variety of products available.

The format of the guide is built on the work of Foodlink (<http://www.foodlink.ca>), a non-profit organization in Waterloo, Ontario. Over the past 9 years, Foodlink's Buy Local! Buy Fresh! brand has become associated with quality and community. The brand assures consumers that their food dollars support local economies. For the farms and businesses engaged in the production and sale of local food products it is a crucial marketing and promotion tool.

With the high consumer interest in local food there is a need for a single accessible guide to food on the Avalon. Consumer outreach and education is an important component of the guide. Through the alliance of the four economic development boards, the guide will be widely distributed. With promotion of the guide at agricultural events, consumers will become aware of the variety and quality of locally produced foods.

Producers are encouraged to contact Sarah Crocker, project coordinator at the Northeast Avalon regional Economic Development Board, by telephone at (709) 753-5554 or email sarahc@nearedb.ca

CFA Photo Contest

In celebration of the 75th anniversary of the Canadian federation of Agriculture, the CFA is holding a photo contest as well as an agricultural awards banquet to showcase the work of producers and farm groups who strive to raise awareness and foster growth of agriculture in Canada.

The theme of the photo contest is "The face of farming". Photos may depict farming or portraits of farmers, including landscape photos, portraits of children, and much more. Photos will be judged based on their technical excellence, originality, and artistic creativity, while still reflecting the theme. The contest is open to all Canadian residents, age 15 or older as of the day of submission. Each photographer may submit up to 3 photographs. A completed application form (see attached) must be included with the photo(s). The form and photo should be emailed to communications@cfafca.ca. Email entries are preferred but they may also be mailed to:

ATTN: CFA Photo Contest

NEW & EXCITING

The Canadian Federation of Agriculture
21 Florence Street
Ottawa, Ontario
K2P 0W6

(The CFA will not be held responsible for mailed slides, negatives, or prints)

The CFA will require a high resolution version of the photo. See Technical Guidelines, on the Contest Criteria link on the CFA website (<http://www.cfa-fca.ca/whats-new/coming-events/75th-anniversary>) for further details on how to do this.

The deadline for nominations for the contest is Friday September 10, 2010 at 4pm. Winners will

be determined by a panel of five judges, including CFA and non-CFA members. One grand prize winner will be awarded a \$500 gift certificate to a camera store and will be flown to the CFA Banquet, to be held in Ottawa on October 20th. Ten runners up will also be chosen and will be mentioned in the CFA communications materials following the Banquet. Photos will be displayed on the CFA website as well as the CFA Offices.

See the 75th Anniversary page of the CFA website for further details as well as information about Public Viewing and Granting of Limited Rights and Copyright.

The Organic Farm in Portugal Cove Wins Environmental Award

The Honourable Charlene Johnson, Minister of Environment and Conservation was on hand to present the award for Business or Industry Leader to Mike and Melba Rabinowitz of the Organic Farm at a ceremony on May 31st. The award was presented as part of the 21st Annual Newfoundland and Labrador Environmental Awards, organized by the Department of Environment and Conservation, the Multi Materials Stewardship Board, and the Newfoundland and Labrador Women's Institutes.

These awards are given for outstanding efforts and contributions to sustaining, protecting, and enhancing the province's environment.

In addition to being celebrated at the awards ceremony, each of the winners also received a \$1,000 honorarium from the MMSB to go towards furthering their own environmental projects or to donate to an environmental cause of their choice.

The Rabinowitzes are no strangers to receiving awards. This past fall they also received recognition for their farm in the



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Tel: 639-2960, Fax: 634-2068
88 Kenmount Road, St. John's, NL
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area of agritourism.

In November 2009, the Organic Farm was recognized at the National Awards for Tourism Excellence ceremony in Saint John, NB. The Rabinowitzes beat two other nominees and were honoured for their work in supplying fresh, organic produce to high-end restaurants that tourists frequent such as Magnum and Steins in St. John's and Atlantica in Portugal Cove-St. Philip's.

The Federation of Agriculture would like to extend its congratulations to the Organic Farm on winning these important and sought-after awards.

Local Farmer to Chair National Human Resource Organization

The Newfoundland and Labrador Federation of Agriculture (NLFA) would like to extend its congratulations to Merv Wiseman, the newly elected chair of the Canadian Agricultural Human Resource Council (CAHRC) Board of Directors.

Wiseman is a fox farmer from North Harbour, Placentia Bay, and is also active with many organizations including the Newfoundland and Labrador Federation of Agriculture, where he served as president for five years. Additionally, Merv currently serves as Past President of the NL Fur Breeders Association.

"Wiseman's election as chair of CAHRC comes at an important time for human resources in agriculture, particularly in our region," said Eugene Legge, President of the Newfoundland and Labrador Federation of Agriculture. "We are confident that his knowledge and background in dealing with agriculture issues will serve CAHRC well and help to advance the industry in the area of human resources."

In recognizing the importance of human resource issues, the NLFA is hosting a symposium on labour market issues in St. John's this October.

Wiseman paid tribute to his predecessor, Terry Murray of the Wild Rose Agriculture Producers in Alberta, saying "I wish to thank Terry for his passion and dedication to CAHRC. His leadership over the past three years has helped the Council to begin delivering on its mission to research, develop and communicate solutions to HR issues identified by Canadian primary agriculture. I look forward to building upon those efforts and raising the bar on employment and skills development."

CAHRC was created in 2006 to address primary agriculture's most pressing challenges related to the recruitment and retention of farm labour and skills training for employers and employees. The work of the Council is guided by a Board of Directors that represents national commodity organizations or provincial/federal general farm organizations.

CLASSIFIEDS

Land Available for Lease

50 acres of land available at intersection of Salmonier Line and Trans Canada Highway. Suitable for forage.

Call Lal at 726-6046 or fax 726-1076.

To submit articles to the classifieds section, NLFA members may contact Matthew Carlson at 747-4830 or by email at mcarlson@nlfa.ca

Agri-Adapt Council Inc. (AACI)



Now Accepting CAAP Applications

The Agri-Adapt Council Inc. (AACI) would like to notify producers that we are now accepting applications for the Canadian Agricultural Adaption Program (CAAP).

Producers interested in applying should contact AACI:

308 Brookfield Rd.
PO Box 1045
Mt. Pearl, NL A1N 3C9

(709) 747-4874
info@nlfa.ca



Agriculture and
Agri-Food Canada

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