



Newfoundland and Labrador Federation of Agriculture

March 4, 2013

“Local Events Mark Launch of Canadian Agriculture Literacy Week”

The Newfoundland and Labrador Federation of Agriculture (NLFA), in conjunction with other Agriculture in the Classroom (AITC) organizations across Canada, is launching the second annual Canadian Agriculture Literacy Week (CALW) in schools nationwide from March 3-10, 2013.

CALW is a hands-on program that encourages children to learn about and celebrate agriculture in various ways, including reading books about farming, watching videos and meeting with farmers and other agricultural representatives. An important element to the success of the CALW is the connection between students and local farmers and/or agriculture industry representatives.

NLFA will deliver Canadian Agriculture Literacy Week to Grade 3-5 students in schools across the province again this year. Additionally, this year we’ve expanded past the island into Labrador.

“We are delighted to participate in Canadian Agriculture Literacy Week for the second year,” said NLFA President Eugene Legge. “This is a fantastic learning opportunity for local children. The combined focus on literacy and farming highlights two very important aspects of their future. The students also have a lot of fun, since we use great books which are informative and entertaining.”

The Newfoundland and Labrador Federation of Agriculture is an organization which represents farmers and farmer groups in the province. Its motto is “Farmers Helping Farmers”, and it believes that by sharing information and speaking with a united voice, farmers can work more effectively for the betterment of the agriculture industry, and for the improvement of the province as a whole.

The agriculture industry provides approximately 6,200 jobs in Newfoundland and Labrador and has primary and value-added production worth over \$500 million.

Funding to carry out this event was provided through Farm Credit Canada (FCC).

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“Farmers Helping Farmers”